



St. Isidore School Board Meeting Minutes

Minutes from Tuesday, September 19, 2017

Board Members: Tanc Aguis, Andy Anderson, Michelle Anderson, Vic DeMelo, Matt Green, Heather Helfer, Whitney Jacobson, Pat Kratus, Paola McNamara, Fr. Moran, Denise Reid, Cathy Riggs, Matthew Semansky, Marie Whitis

Ex Officio: Principal: Maria Ward, Vice Principal: Dennis Keane, Pastor: Fr. Moran

Absent: Tanc Aguis

Guests: Julia Fitzgerald, Angela Thompson, Andrea Koerner, Melissa Twelvetrees, Kristen Kemme

Meeting Start

- Called to Order - Pat Kratus
- Roll Call - Heather Helfer
- Opening Prayer - 8th grade class prayer is "Growing in Grace and Peace" - Fr. Moran
- Principal's Report - Maria Ward
 - Welcome to Denise Reid & Michelle Anderson to the School Board.
 - Sent card to School Board member, Tanc Aguis.
 - Classroom updates almost complete, minor updates still in progress.
 - Challenge Success Team attended weekend conference at Stanford University. Our CS Team is made up of administrators, teachers and parents. Michelle Anderson is one of our parent liaisons. They learned about latest research and best practices on cultivating balance with students with school, extra-curricular and family. Team will be meeting to work on SIS specific initiatives and meeting with the CS Coach in the coming months.

- We are working with Sean Baker on our marketing/ branding and will work to help with our website to make it more intuitive for prospective families and help review Google analytics. Jill Tripaldi has taken on the role as Admissions Director to work on the full enrollment pipeline, tours and marketing. Jenny Barger will continue work on front office administration, marketing and newsletter.
 - The Annual Report for 2016-17 is currently in progress.
 - Mrs. Ward and School Board will review the current Strategic Plan to make updates as a lot of progress has been made to the current plan.
 - Focus on our outreach on how we differentiate our schools from others, especially with our new TK, MakersLab, etc.,
 - We continue to be the largest in the Diocese, but have spots remaining in certain grades (public schools, St. P/ CtK have similar smaller classes for these years).
 - Our Technology Specialist is leaving to take on a different role in online training. Upgrades to our network and website were made last year, so we are defining what this role will look like now.
 - Vic de Melo and Marie Whitis were thanked for their efforts on the classroom and front corridor renovations. The next classrooms (1,2,7,8) to be tackled will be easier as they aren't as outdated.
 - Mr. Keane continues to source new teachers through St. Marys'/ USF pipeline. Administration is really pleased with the new teachers. We had a number of teachers who left last year due to relocations, staying home with their families and retirement.
- Review of functional roles on School Board - Pat Kratus/ Cathy Riggs
 - Finance Committee: Matt Green, Pat Kratus, Matthew Semansky
 - Facilities/ Physical Improvements Committee: Vic DeMelo, Marie Whitis
 - Marketing Committee: Heather Helfer, Denise Reid, Whitney Jacobson
 - Parish/School Relations: Tanc Agius, Andy Anderson, Michelle Anderson
 - Parent/Teacher Relations: Paola McNamara, Cathy Riggs
- PTG Overview - Julia Fitzgerald
 - PTG attended the School Board meeting to meet the board and review their goals and objectives for the school year.
 - Focus this year is on Mind the Gap Annual Fund as it is the most cost effective fundraiser.
 - PTG is excited about upcoming "Casino Night" as they have almost 200 people registered for the evening. Fundraising isn't on the agenda.
 - Put budgets in place for each fundraiser for the year and are currently on-target.
 - Taking on Sponsorship fulfillment in volunteer role under PTG

Action Items:

- Follow up on transfers in from other schools on their experience with St. Isidore.
- Finance: Solicit Consultants to review future budget and managing for unforeseen costs
- Marketing: Meeting scheduled with Jill Tripaldi & Jenny Barger for next week. Fulfill branding/ marketing strategy for more fluid enrollment pipeline.
- Parish/ School Relations: Role in parish that is family-focused? Where can we as a board insert ourselves to find out what we could do? KoC? Work on a more cohesive link between parish and school. Review alumnae outreach strategy. Review parish pipeline from Baptism to Little Farmers, etc., to remain cohesive and keep in touch with those baptised and going into Little Farmers (i.e., sending out Baptism recognition cards made by our students, offering Service Hours for 7th & 8th graders for their help in Little Farmers)
- Facilities/ Physical Improvements Committee: Focus on future plans and timing for next renovations.
- Parent/ Teacher Relations: Focus on parent communications and how we can better communicate with families in a way/ platform they will read. Families/ parents are overwhelmed with “other” communications and school communications fall through the cracks.

Closing Prayer